

Tata Institute of Social Sciences- School of Vocational Education

Certification in Instructional Design

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1. Introduction

In December 2011, Tata Institute of Social Sciences set up the **School of Vocational Education (SVE)** to provide immediate and definite interventions to improve the lives of the disadvantaged and marginalized youth, especially who are excluded by the formal school education system, through appropriate vocational training programmes. It has been set up with a vision of creating an ecosystem that would bring back the dignity of labour for blue collar streams of work and create sustainable sources of income. This project has been initiated under the aegis of **All India Council for Technical Education (AICTE)** proposed by the **Ministry of HRD, Government of India**.

In addition to the B.Voc programs TISS:SVE will be conducting short term programs to cater to the skill enhancement requirements. These programs will focus on imparting and upgrading the skill and knowledge of individuals who are already part of the workforce. Thereby providing opportunities to individuals of enhance their employability and growth prospectus.

1.1 Key Features:

Introduction and Course Objectives:

Instructional design is a process of creating contents for Training programs or for an academic course. This course will be very much useful for the individuals those who are already working in educational or training areas. This course will give exposure to the candidates to work with Subject Matter Experts (SMEs) of various topics.

1.2. Eligibility for Admission

- Graduates with more than 5 years experience in the field of education or training.
- Existing members from T&D functions in Industry

1.3. Employability

This program will provide employment opportunities to candidates in all big, medium and small firms and could also lead to self employment (freelance).

2. Course Structure

Course Duration-The course would be for a total duration of 120 hours. These could be completed in the following ways-

- a. 12 weeks evening course for working professionals (2 hours Mon-Friday)
- b. 2-3 months weekend course (6 Hours on Sat/Sun)

3. Examination and Assessment

Students will be assessed on project work and a written examination that will be conducted at the end of the course

Syllabus for Certificate in Instructional Design

Introduction:

This course focuses on the entire module of content designing for various domains. One of the important topics of this is creating learning objectives for the course.

Main Concepts:

1. Creating contents

Learning Objectives:

- Opportunity to work with SMEs
- Understanding the subject thoroughly
- Interdisciplinary knowledge
- Cross-culture competency
- Commitment and passion for learning

Course Content:

- Learning of various theories
- Training need analysis
- Multiple role play (writer/ innovator/ researcher/ facilitator etc.)
- Training implementation
- Leadership roles

Method of Teaching:

Lecture, Presentation, discussion

Method of Assessment & Weightage:

Assessment Tasks: Written Exam & project assignments

Weightage: 100%

Reading Lists & References

Essential Reading –

Handouts

Suggested Reading –

The Non-Designer's Design Book- Robin Williams